10'Tube Frame Trade Show Kit BACK WALL

Total Graphic Area: 113.5" w X 96"h Total Visual Area: 109.5"w X 92"h

Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, ect.) within 2" of the edge.

General Art Guidelines:

- -CMYK Color Mode
- -All Solid Coated Pantone colors should be called out in the art as spot colors
- -Embed all images and support files
- -Resolution must be 100-120 ppi
- -All fonts must be created to outlines
- -Do not scale artboard
- -Background color/images must bleed to the edge of artboard
- -Do not use spot colors from template in your artwork as they will not print

